

## How to Recruit AND Retain Thaddeus Stevens College Students and Graduates

Best practices of companies who have had success year after year

Employers who have utilized a multi-faceted approach have had the most success recruiting AND retaining TSCT students and graduates. Some examples of how employers have gotten involved with our faculty, students, and campus community are below:

- Register as an employer within our Job Posting system, <u>CollegeCentral.com/STEVENS</u> post open positions for students and graduates so they always have access to you.
  - a. **Career Path**: Provide potential candidates with a clear career path within your company they want to know the steps they will need to take to move up in their career.
  - b. Job Descriptions: Tweak your job description to "speak" to the audience you are recruiting. For example, if you have TSCT graduates working for you, include that in your job description students/grads are more likely to apply if they know other TSCT students/grads have worked there.
- 2. Get involved in one (or more) of our Occupational Advisory Committees.
- 3. Hire an Intern over the summer or throughout the school year on a part-time basis.
- 4. Attend Annual Career Fairs and other recruiting events.
- 5. Host an Information Session
- 6. Host a Tour of your facility
- 7. **Partner with an Admissions Recruiter** at a local school and/or at Open House events to assist with recruiting students to TSCT.
- 8. **Become an Industry Mentor** assist with Capstone projects, conduct Mock Interviews, provide a Job Shadow...

\*\*NEXT STEPS: Please complete this quick <u>EMPLOYER ENGAGEMENT FORM</u> so we can get you plugged in quickly.

## For more information, please contact:

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